

JUNE 2016

interiors+sources

PEOPLE
+PLACES

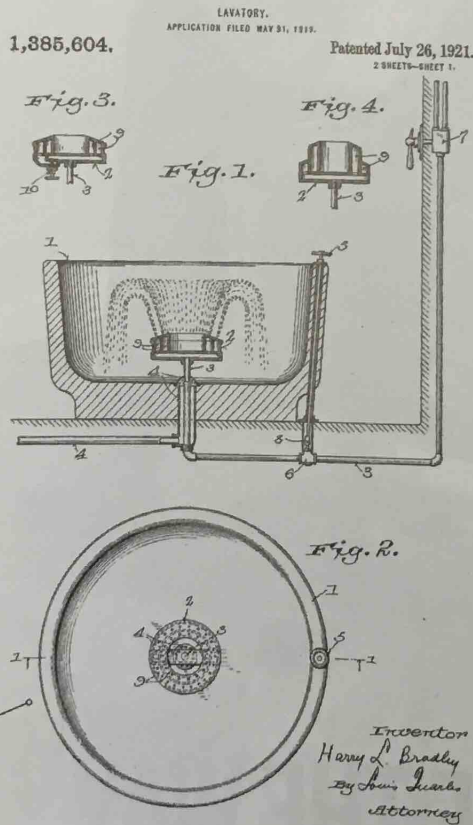
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product+ Evolution

Bradley Corp.

So often, many integral designs go unnoticed. They're just too frequent in our day-to-day to fully take in, and their changes over the years go by without a second thought. And in no other space is that more apparent than the bathroom.

Celebrating its 95th anniversary this year, Bradley Corporation has grown and evolved over the last almost-century to address changes in scientific knowledge, regulations, and trends. Hardly something we think of as we rush out of public restrooms, their washfountain design has blended research and development to provide a time- and resources-saving alternative to the standard sink. Here, we highlight a few of the changes made over the years to address growing concerns in the American market. ■



Bright idea

Corridor-installed Bradley Washfountains make supervision a snap, save money in schools! They get students out of toilet room quickly. There's no possible for loitering and possible horseplay. And one teacher can supervise via wash-up and monitor the corridor at the same time. What's more, Washfountains serve up to 8 people with one set of plumbing connections. So they reduce installation costs up to 80% in 36 and 54-inch diameter circular and semi-circular models. Available in widest choice of colors and materials. Corridor-installed Washfountains. A bright idea you can't ignore from Bradley! For complete details, see your Bradley representative. And write for latest literature, Bradley Washfountain Co., 5129 Fountain Drive, Menomonee Falls, Wisconsin 53050.

from Bradley!

GROUP HANDWASHING IS BORN | 1917-1921

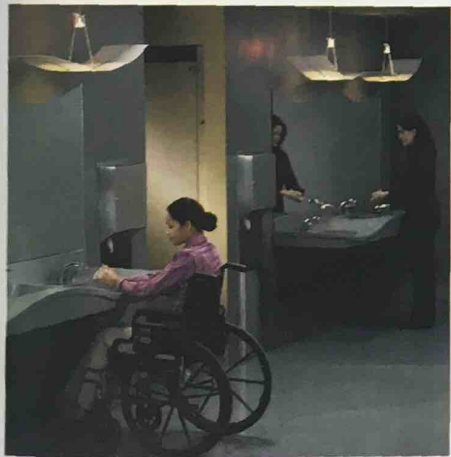
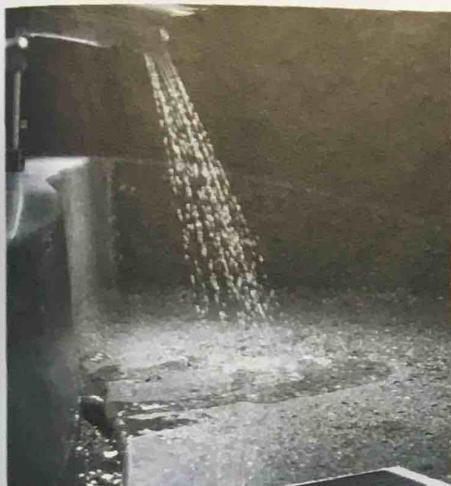
Milwaukee-based factory owner Harry Bradley recognized worker handwashing was highly inefficient—long, slow lines resulted in lost production time. In 1917, he introduced a washfountain prototype, which became the first group handwashing patent. The iconic washfountain was introduced to market in 1921 by Bradley Washfountain Company.

THE WASHFOUNTAIN ADAPTS TO NEW SPACES | 1920s

The early washfountain was hand operated, circular in shape, sprayed water upward from the bottom of the bowl, and constructed as one piece. In addition to being sold for traditional heavy-duty industrial hand wash use, the fixtures were also used for flower planters, aquariums, rock terrariums, and even as fresh fruit produce displays. Taking user feedback into consideration, Bradley introduced foot-operated and wall-mounted models as well, which were quickly incorporated into schools, stadiums, airports, restaurants, and retail shops.

ADDRESSING GERMS | 1988

Society's growing awareness and disdain for germs inspired Bradley to introduce the first touchless technology—Accu-Zone infrared touchless metering control system. The hands-free fixtures allowed users to feel confident they wouldn't be picking up germs the moment they switched the water off, as well as addressed environmental issues like water-, energy-, and paper-conservation.



WASHFOUNTAINS EVOLVE TO ADA REGULATIONS | 1997 + 2003

The Americans with Disabilities Act—introduced to Congress in 1988 and signed on July 26, 1990—set in motion regulations to make spaces more accessible to users with disabilities. In response, Bradley introduced the first solid surface ADA deep-bowl wash fountain for heavy duty handwashing, the Terreon Deep Bowl Washfountain. As the importance of ADA-compliant commercial restroom design rose, the Frequency Lavatory System was introduced in 2003. Combining multiple heights with a unique wave design, the system allowed for broader accessibility.

SUSTAINABILITY CONCERNS COME TO THE FOREFRONT | 2005

With the industry's broader understanding of sustainability concerns, including water conservation and interest in recycled materials, Bradley created the NDITE Light Powered Lavatory System. The NDITE eliminated electricity use by mounting battery-free panels that power the sink under normal restroom lighting conditions, while providing a 0.5 gallons per minute flow rate, cutting water waste. Additionally, it was made available in their eco-friendly bio-based resin which incorporates pre-consumer recycled granule fillers and other natural materials.